

Babych N. Language as a medium of existence of the national gene

Means and ways of preserving national, spiritual and cultural memory for the sake of life harmony on Earth depends on many factors, on people's mentality in particular. There has been written many works lately about the Ukrainian mentality, although, in our opinion, now there can't be any mentality proper. As the fate of the Ukrainians much on the historical and also on the geopsychic and cultural, morphic factors. Ethnologists believe that it is in the language code that the national genes are found and those who don't know their code can't be referred to a certain nation. Modern tendencies to marginalization of the language practice, disregard of some part of the society, for the sacredness of the word poses a threat to moral and even physiological modification due to which physical efforts will not be directed to spiritual self-perfection.

Key words: psychological type, evolutionary memory, globalization, word, national culture, language consciousness.

Bilinska L. Mikrotoponimia Pokuttya XVIII century

The article deals with lexical base of Pokuttya's micropotonyms of the eighteenth century on the basis of Emperor Joseph metrics, analyzes the main methods and tools of microobjects nomination, the main characteristics of Pokuttya's system of mikrotoponymy in the specified time slice.

Keywords: mikrotoponym, the system, apelyatyv, onym.

Bilokonko V. The semantic derivation of pejorative vocabulary in conflict communication

Author analyzed semantic derivation of pejorative vocabulary of Ukrainian language, which the person uses in the process of conflict communication. Usual, occasional, and "programmed" pejorative semantics were described.

Key words: pejorative vocabulary, conflict communication; usual, occasional, «programmed» meaning.

Buchko G., Buchko D. The origin and formation of names v.Pereginske

The paper analyses proto-surnames of Perehinske village in Ivano Frankivsk region. This analysis is based on sources from three historic periods: the end of the 17th century, the end of the 18th century, and the first half of the 19th century. We determine the lexical base (first names, nicknames, names based on profession and trade, place of origin or residence and so on) and etymological structure of these proto-surnames. We establish that during the studied period the selection of etymons and the etymological structure of the analyzed anthroponyms underwent significant changes. On one hand, these changes are characteristic of unstable character of hereditary names in the 17-18th centuries, on the other hand these changes help us to establish processes that lead to final formation and stabilization of modern surnames.

Valuh Z. Nouns "boundary" model creation: word building and nation creation aspects

The research of lexico-semantic features of nouns is made in the article. The parameters of word-building paradigm of nouns which stand for self names according to their behavior were also observed. We determined main factors which influence word-building ability of this group of nouns.

Key words: word-building paradigm, lexico-semantic group of nouns  
desubstantives, derivational potential, derivational meaning, derivational suffixes.

Galiv U. Means of expression of emotivity as linguistic phenomena (for example poetry L. Kostenko, V. Stus, M.Vinhranovskiy

Features of semantics abstract vocabulary of the emotive content are considered in this article. The artistic language of L. Kostenko, V. Stus, M. Vinhranovsky's is analysed in the context of existential-sensual sphere through comparative analysis. It's found out that the artist's poetic picture of the world is based on the linguistic mental formulas there abstract lexical units that designate emotions and describe them and also the titles of scientific research which include intense parametric and appreciable meanings are comprised.

Key words: emotiveness, existential-sensual sphere, linguistic mental formulas, abstract lexical units.

Gaponova L. Synonymy forensic terminology in Ukrainian

The article deals with the system of lexical-semantic relations in terms of criminology, it turns synonyms role in forensic terminology.

Key words: term, terminology, synonym, synonyms, criminalistic terminology, lexical-semantic process.

Hirniak S. Galicia and galychanstvo in concepts Nicholai Shlemkevych

This article author determined features of Galicia at the turn of the XIX – XX centuries by analyzing work «Galychanstvo» outstanding Galician of world renown, philosopher, literary critic, essayist, historian and political figure of the twentieth century – Mykola Shlemkevych.

Keywords: galychanstvo, Galicia, intellectuals, «adherents of the spirit», ukrainization.

Hotsynets I. Associative and imagery in semantic structure of words

This article is dedicated to the role in the formation of associative semantic structure of the word as part of vocabulary, as one of the signs of creative thinking, creative process. Association is considered as a component of the internal form of speech that underlies all named and which designates the process of creating ideas. The common associations are analyzed as an expression of the interaction of language material at the level of meaning and semantic similarities, as well as “overlap” in logical semantics of verbal expression as a sign of secondary meaning.

Keywords: association, associativity, internal form of words, secondary nomination, expression, image, imagery, semantic structure of the word.

Grynyshyn U. Expressive-pragmatic potential amplified designs from aposiopesis

The article is dedicated to lingual stylistic analysis of the constructions in which amplification and aposiopesis are combined. The structural semantic types and expressive-pragmatic characteristics of the constructions are defined as based on modern prose of the Ukrainian author M. Vayno.

Key words: amplification, aposiopesis, convergence, expressive syntax, pragmatic Function

Danyliuk O. Comment on the "Dictionary of folk geographical terms Volyn"

The article continues the cycle of the author's publications about structural and semantic features of the ethnic geographical terms in Volyn, and publication "Dictionary of ethnic geographical terms of Volyn".

Key words and phrases: term, nomen, nomenclatura, lexeme, structural and semantic features.

Dyka L. The area of distribution of toponyms on -ivtsi, -yntsi in East Podillya during the XIV-XX centuries

The space localization of the names of localities ended on -ivtsi, -yntsi on the territory of East Podillya during XIV-XX centuries is done in this article. The characteristics of their word-building structure and the semantics of basic names is given.

Keywords: derivation, localization, toponym, personal name, patronym, wordbuilding Model

Zdihovska T. Semantic-stylistic features phraseology to describe the moral and psychological characteristics of the person in prose U.Samchuk

The article emphasizes the leading role of phraseological units in the system of language artistic expression. In this article are analyzed the phraseological units to describe the moral and psychological characteristics of the person in U. Samchuk novel "Volyn" and are determined their functional and stylistic features.

Keywords: phraseologism, phraseological unit, a work of art, individual style of the writer, stylistic features, semantics

Zubrytskyi M. Language as communicative factor in the aesthetic concept of Ivan Franko

The article elucidates the topic of communicative function of language in Franko's interpretation. The writer's culturocentrism and his concerns in state building are given a special consideration. The all national status of the Ukrainian language as seen by Ivan Franko in the formation of the Ukrainian statehood to come is underlined.

Key words: communicative function of language, the culturocentrism of the outlook, all-national status, treaty, statehood concern.

Iovhimchuk N. Nominations to refer to the court on the Ukrainian song creativity

In the article the language means of expression of the most used nominations are examined on denotation of yard in the Ukrainian folk song. Semantics of these lexemes turns out.

Keywords: yard, court, farmstead, obiystya, new court, stranger court, paternal court.

Kovalchuk M. Convert phraseology in the newspaper headlines

The article deals with principal ways of transformation of phraseological units – newspaper titles, appearance of their lexical and grammatical variants.

Key words: phraseological unit, semantic transformation, contextual revival, word-play, expansion and clipping of phraseological units.

Korobova I. The latest English borrowings in high-tech modern Ukrainian language

The article deals with the borrowings from English in the sphere of high technologies. The tendencies of these words, getting into the vocabulary of Modern Ukrainian language have been determined. The semantic groups of new borrowings have been distinguished as well. The newest borrowings word-formation possibilities in the sphere of high technologies have been analyzed by the author.

Keywords: borrowings, the sphere of high technologies, lexical semantic group, derivative potential, derivative words, word-formation potential.

Korpalo O., Tyshkivska N. Semantic and etymological characteristics Galicia surnames of Polish origin category nomina personalia

The article deals with the modern surnames polish genesis of Galychyna, connected with the social status, permanent employment and religion.

Key words: surname, appellation, social status, permanent employment, religion.

Kotovych V. The phenomenon polimotyvatsia oykonimiv (based on the names of settlements Sambir region)

In the article analyzes several oykonimiv Simbsr district, Lviv region, the origin of which has the same interpretation in the scientific literature. This phenomenon is caused by frequent phonetic-word creative changes suffered by the individual oykonims during centuries of existence, incrimination fixations titles oldest settlements in the historical sources, the lack of known onomasticon many etymon – slavic indigenous own personal items.

Keywords: oykonim, apelyatyv, antroponim, principle of nomination, possessive derivative, vidpatronimne formation, Simbsr district.

Kotsuba Z. Objectification relationship "I-They" in paremias (based on Slavic, Germanic and Romance languages)

The article is an attempt to trace the verbalization peculiarities of the stereotypic national conception of an individual and community in Slavonic, Germanic and Romance proverbs and sayings, differentiate their national and universal characteristics.

Key words: paroemia, common consciousness, national, universal.

Kutsyk O. Proverbs and sayings with onomastic component as linguistkic and kultural texts (based on Russian and Ukrainian)

The given article deals with the Russian and Ukrainian proverbs and sayings with the onomastic component as a special kind of lingo cultural texts. The thematic subgroups of the probed phraseological units are selected: the estimation of separate situation or person; forms of person's conduct; success, luckiness, happiness; failures; grief-misfortune; hunger; estimation of beauty; achievement desired, result; direction; being in strange land; changing days and nights (seasons, years) etc. The paper gives the image-metaphorical rethinking and transformation them into general names.

Key words: phraseological unit, proverb, saying, onim, fraseonim, lingo cultural text.

Kushlyk O. Word creative ability adjective esyvnyh occasionalisms verbs to describe the internal state of the subject in Ukrainian

This article presents an integrated approach to the study of the derivational potential of adjectival suffixal occasional verbs of mental state in the Ukrainian language. The author points out the limited number of the derivational paradigm components of these verbs (derivatives belonging exclusively to substantive zone); traces the derivational semantic similarity (the explication of only one word-building meaning); determines a minimum set of word-building formants.

Key words: word-building (derivational) paradigm, word-building zone, wordbuilding meaning, word-building formant, essive verbs motivated by adjectives, structural and semantic type, derivative.

Leonova N. Specificity announcements at railway stations as syntax designs

The article deals with the structure and function of different types of advertisements at railway stations as one type of genre forms of small media, their specificity as syntactical constructs. Also analyzed depending on the presence of a type of construction from the standpoint of modern syntax, the type of ad.

Key words: announcements at railway stations, small genre forms of information, announcement for passengers, address information, nominative list of compounds.

Matskiv P. Features terminological religious derivation

The article deals with derivational features of religious terminology units, analyzed derivation processes of religious terminology (morphological and syntactic derivation methods); highlights the main derivational types are described in terms of creating composites, yukstapozytiv, terms – phrases traced Ukrainian formation of religious terminology.

Keywords: religious terms, affixes, word formation method, the derivative base derivational type.

Nysh I. Ivan Manzhura contribution in Ukrainian lexicography

The article deals with fixation of live recordings of folk speech of Ivan Manzhura, who entered in the “Dictionary of the Ukrainian language” B.Grinenko and became an integral part.

Key words: living national language, vocabulary strata, lexicography, folklore and ethnographic record.

Osetskyi J. Etymology color "black" and "red" in Sanskrit mirror

The modern theoretical concepts of etymology of the words of Ukrainian “black” and “red”, which have no persuasive interpretation in etymology of the Ukrainian language have been analysed in the article. It finds out possibilities and advantages of anthropocentric and synergetic approaches and system analysis method for reconstructing of the systems of the Indo-European vocabulary formation on the vitally important needs of authentic population of Ukraine at the Stone Age. On the basis of comparative-historical and general linguistics resources and the Sanskrit lexical basis of the ancient history, archeology, paleopsychology, paleogeography and data system analysis of the author it finds out the connection of original semantics of “black” and “red” concepts with activity of bowmen hunters in the period of mesolite (XI-VII millenia B.C) and the Indo-European terms from their professional language described in the Sanskrit. It proves the role of the Sanskrit in the solving of up-to-date theoretical and applied problems of the correspondence of Ukrainian with its Indo-European basis.

Keywords: language formation systems, anthropocentric approach, system analysis method, the Sanskrit, etymology, mesolite, Indo-European hunting vocabulary.

Osetskyi J., Ihnatiev I. Sanskrit and archaic place names as a source of historical information about ecological neighborhoods of cattle in the Neolithic Praukraine

The article reveals possibilities and advantages of synergetic approach and system analysis of reconstructing paleohistoric, social and economic processes which cannot be reproduced by traditional methods of separate scientific branches. It highlights possibilities examined by authors of natural antropogenic development systems of ancient society from the world of nature to civilization which had elements of personality, natural landscape environment and the language of the separate communities. It shows the results of research of those systems activity in formation on the territory of authentic Ukraine and Sanskrit in the period of the Neolithic Age (VIII millenia B.C) of ecological microdistricts of livestock breeding and describing of these processes by the word relicts of the Indo-European

language from the Sanscrit vocabulary that were preserved in the archaic toponyms of the Ukrainian language.

Keywords: system analysis method, the Indo-European language, the Sanscrit, the Neolithic Age, ecological microdistricts, livestock, toponyms.

Pityn V. Zoomorphic metaphor in terms of paremia French

The article deals with the analysis of peculiarities in using animal metaphors and using some names of animals in French proverbs and sayings; the dependence of animal metaphors on some associations of animals with definite thing and features of human behaviour in French proverbs and sayings has been revealed.

Key words: animal metaphors, proverbs, sayings.

Popovskyi A. From cad to rudeness

The etymology of a word “boor,” its lexical and semantic functions is studied in this article. These functions are examined during the process Ukrainian literary norm formation and its word-formation efficiency.

Key words: etymology, bible expressions, evolution of lexical and semantic system of a word, word-formation, anthroponomy words and expressions.

Rukolanska N. Simulation of complex texts nominations in the criminal procedure law

The structure of verbosetermsinthemodern professional text on the material of the Criminal Procedura

Keywords: criminalprocedurallaw, criminalproceduretext, legalterminology, the term-phrases, wordformingmodel.

Skvarok O. Features structuring paradigms structural word nouns - names of units of time

Regularity and peculiarities of structuring of word-formation paradigm of nouns – names of time (year, month, week, day, hour, minute, second) are analyzed in the given article from the position of stem word-formation. These nouns in the

measures of temporal lexico-semantic field present specific lexical microscheme. The analyzed group of temporal nouns represents in the language such periods of time which have determined measuring units and make urgent concepts of different level of generalization. The research of word-formation potential of nouns of this lexicosemantic group is made on such conceptual principles as:

- 1) filling and content of word-formation paradigm depend on notional structure of a formed word;
- 2) the structure of derivative models is determined by dynamic of denominative and associative sems in the process of derivation;
- 3) to reveal the peculiarities of structuring of word-formation paradigm, the pragmatism of formed word is important, as on the base of its connotations and pragmatic elements, it takes part in the process of derivation.

In the article is proved that knowledge of regularities of semantic transformations of the nominative base in the process of derivation allows revealing the dynamic character

of the language and creating structural-semantic typology of word-formation paradigm.

Key words: stem word-formation, dynamical word-formation, derivative potential of formed word, temporal noun, word-formation paradigm, structure of word-formation

paradigm, zones of word-formation paradigm, word-formation meaning.

#### Tjahlo L. The functionality of a space rocket design terminology

In this article space-rocket terminology is regarded as a special part in the lexical system of common Ukrainian literary language. Systematical structure of term vocabulary is determined in functional aspect.

Key words: term, space-rocket terminology, category of notion.

#### Fedurko M., Ohar A. The concepts of heaven and earth through the prism of word formation

The article deals with derivational implementation concepts earth and sky. The importance of land as an object word creative determination confirms one of the largest terminals in the Ukrainian language – 143 units, from which selected core meaning under the basic features of the concept – the soil, the top layer of the crust, country. Significantly poorer derivational slot tokens sky (22 units) confirms the relative peripheral concept in the world Ukrainian model. Derivational confirmed

high conceptual status characteristics «visible above the ground airspace in the shape of the dome» and removed another important conceptual element – blue color.

Keywords: concept, conceptual sign, derivation, derivational slot.

Fil H. Symbols as structural and semantic components idioms microsystems "fauna"

The paper analyzed the group of phraseological units Ukrainian language microsystems «Fauna» with components, characters that appear in the ethno-cultural markers of language world, found that the device symbols as structural components of stable combinations are varied, noted that verbal symbols phraseology reflects the financial and spiritual life of the Ukrainian people – the social relations of past ages, classes of people, their production activities, life, morality, family relations, and the environment in which he lived and lives Ukrainian people, the uniqueness of flora and fauna. Highlight thematic groups phraseology Ukrainian language componentssymbols – bird and animalistic.

Keywords: phraseological units, stable combinations of words, symbols, components, symbols, qualifier, symbolic framework, the token-component ethnocultural markers, phraseological units, structural components, symbolic, verbal symbols, language world, Micro.

Shtybel J. Semantic-word creative and stylistic features of evaluation items in the biblical text

In the article the role of noun category of evaluation to establish a system of expressiveness in the Bible, studied the functional manifestations of evaluation by the text, analyzes the semantic-word creative and stylistic features of evaluation items in the biblical text; highlights key trends semantic development axiological values noun tokens Bible.

Keywords: category estimates, biblical discourse, structure evaluation, semantic and derivational meaning, stylistic meaning.

Jatskiv R. About urbanonims Drohobych

In the article urbanonimy Drohobych as material for the study of vocabulary and onimnoyi one aspect of performance of the public education of students. It was

found that the main grounds on which the street is named Drogobych memorialist and harakterystychnist.

Keywords: urbanonimy, movyvation base, territorial division, motive nomination

Bilan T. Literary and philosophical tradition in ethno-cultural terms

The content of the article stresses that in the context of literary and philosophical traditions in the light of the analysis of ethno-cultural dimension of the Ukrainian educational ideal important are issues related to the ideal of a «new man», rather deeply submerged in the depths of the national outlook and, at the same time, wide open to the achievements of the European spiritual culture. The problem of the nature, development, formation of ideal personality in the context of literary and philosophical tradition and the problem of understanding the moral and aesthetic foundations of human existence, human life world as a value-semantic universe of culture.

Keywords: literary and philosophical tradition, ethno-cultural dimension of life, the world, personality.

Greshchuk V., Greshchuk V. Hutsul dialect vocabulary in artistic language Basil Shkurhan

Dialectal vocabulary in Vasyl Shkurgan's belletristic language is analyzed in the article. Semantic groups of dialecticisms have been characterized; their meaning and use have been revealed and illustrated in belletristic texts.

Key words: dialecticism, gutsul vocabulary, belletristic language, Shkurgan, text.

Mykola Zymomrya, Ivan Zymomrya. The perception of Taras Shevchenko's poetic heritage in the German-speaking cultural area

In this article the question of the perception of Taras Shevchenko's poetic heritage in the German-speaking cultural area is outlined. The interpretative evaluation of a number of recipients became a material for research study (1843-1893).

Key words: perception, German-speaking cultural area, interaction of cultures, work of Taras Shevchenko, interpretation.

Ivanyshyn M. **The sociological interpretation of postcolonial literary paradigm thinking**

The paper considers the paradigm of postcolonial literary thinking. It is shown that its role within the backbone natsiolohichna interpretation that is most reflect the discourse of national identity.

**Key words:** national identity, methodology, multiculturalism, imperialism, nationalism, postcolonial literary criticism.

Lazirko N. **Ukrainian literature of the mid-twentieth century in reception Yuri Klen**

The paper deals with the tendencies of development of the Ukrainian literature in the middle of the 20th century in Yuriy Klen's reception, one of main theorists and conceptualists of "Visnyk" neoromanticism. He connected ideas and study of literature strategies of visnykivstvo with main ideological-aesthetic principles of Kyiv neoclassicism and analyzed them in a context of the development of the Ukrainian writings in the middle of the 20th century.

**Keywords:** visnykivstvo, Kyiv neoclassicisms, Artistic Ukrainian Movement, reception, Ukrainian literature of the 20th century.

Lesiuk M. **Language means human characteristics novels by Onuphry Manchuk**

The paper „**Language tools of the character traits in Onuphriy Manchuk's novellas** analyzes the marked language used for positive or negative character traits in Onuphriy Manchuk's novellas. Along with the evaluative adjectives, nouns, pronouns comparative patterns are widely illustrated.

**Keywords:** evaluation vocabulary, positive and negative character traits, Hutsul dialects, arsenal of linguistic resources, figurative meaning.

Kravchenko-Dzondza O. E. **Metaphorical picture of the world in Western prose 20-30 years of the twentieth century**

Metaphors in their constructive interrelations and semantic forming functions,

which are revealed within idiosyle and reflect specific character of artistic image of the writer's world have been studied in this article. The study of the author's idiosyle, which was artificially excluded from the Ukrainian Literature, is one of the main tasks of the linguistic poetics. The specific character of the author's metaphors as well as the peculiarities of individual author's realization of traditional images with metaphoric and symbolic semantics have been studied. The theoretical statements regarding language, conceptual picture of the world have been studied in this thesis.

**Key words:** idiosyle, language picture of the world, conceptual picture of the world, metaphor, symbol, image, archetypic symbol, metaphorical picture of the world.

Krashennikova T. **The image of the author in Ukrainian literary tales of the nineteenth century**

The author as effective and active character of work is considered in this article.

Author's methods approaching in treatment of folk subject are described.

**Key words:** author, author's image, language of writer, fairy-tale, commencement, concluding part.

Sabat H. Franco and children's literature: problems of reception and tales about animals

This article is devoted to panoramic coverage and conceptual interpretation of Ivan Franko's collection "Since the animals have talked", to finding out the specifics of its aesthetic value (genre and style features of poetry and problems) within the only direction of art phenomena. The author investigates the writer's creation of literary fairy-tale, relying on people's tale – the new genre with peculiar, common and at the same time different patterns and with individual and authorial innovations. Researched in the work tendencies of the development of literary tale is the expression of a variety of creative Franko's researches, of the variety of forms and ways of art reality development and their interaction with folklore. They strongly suggest that in writing for young readers a system of genres principles of typing, reflecting the general tendency of the literary fairy tale development in the late nineteenth century has established.

**Key words:** literary fairy tale, animal fairy tale, folklore, genre, distribution, author, hero, plot.

Stefanskyi E. «ZÁŠŤ» as a key concept in the Czech ethnoword M. Kundera's novel "Joke"

The article gives a conceptual analysis of the literary discourse of the novel Joke by Milan Kundera. The author of the article examines the specific Czech concept

«zášť» (· 'harboured hatred, aside anger' ) as a structure-concept in the character of the protagonist of the novel Lidvik Jahn. As a result of analysis the author comes to conclusion, that this concept reflects difficult destiny of Czech people, who for some centuries lost their independence.

**Keywords:** Milan Kundera. Czech language, conceptual analysis.

Seredych M., Jakym M. It's only words. But they are immortal "(poetic aforystykon Kostenko)

In the article we research aphoristic (image-semantic units of aphoristic type) in the poetic texts by Lina Kostenko. Aphorisms are classified from the point of view of kind (sententias, maxims, dwarfs, chiasmi), genre (paradoxes, proverbs, sayings) and genetic (foreign and Ukrainian culture, folklore, Bible, antiquity) peculiarities. Illustrative material is analysed from the point of view of systematic approach, that considers aphoristics of a definite language personality as a complex syntactic formation in the system of author's language thinking. We also substantiate and on the basis of numerous examples confirm the statement about sophisticated aphorism as a sufficient idiostyle feature of Lina Kostenko's poetic speech. In the scientific studio we point out the prospects of linguostylistic aphoristic research (on the level of phrasal thematic groups and subgroups, the ways of traditional aphoristic expressions renewal, as a phenomenon of language esthetic accomplishment of a set mini-discourse).

**Key words:** aphoristics, idiostyle, linguopoetics, phrase formation, sententias, dwarfs, paradoxes, set expressions, laconism, dynamism, context.

### Javir L. The symbolic content of color in the poetry of Ivan Franko

The given article deals with the symbolic meaning of color names in Ivan Franko's poetry, as they are considered to be an important unit of the author's individual style. The usage of the color words in various symbolic meanings and cases of the author's ways of their reconsideration is illustrated in particular examples. The main attention is focused on the author's wide palette

of symbol-color names. It proves the author's high level of artistic culture, his perfect feeling for word, artistic thought and sophisticated poetic taste. Author's world outlook, feelings and thoughts are reflected in his poetry by using color words. The author of the article comes to the conclusion that color-symbols in Ivan Franko's poetry serve not only the means of poetic discourses creation, but also denote emotional-expressive attitude to the reality.

**Key words:** symbol, color name, color word, seme, symbolical meaning, context, Expression

**Bratko V. Folklore as a means of implementing cultural aspect of the lessons of Ukrainian literature (5 cl.)**

The article deals with the methods, techniques, types of work and the main ways of creating literary competence in the process of studying folklore works in the cultural context on the lessons of Ukrainian literature in 5-6th forms of secondary educational establishment.

**Keywords:** folklore, literary competence, communicative competence, methods, techniques, Ukrainian literature..

**Vasylykivska N. Patriotic education of younger students**

The article deals with the analysis of the role of the first textbook in mother tongue

for the patriotic education of primary school pupils as one of the components of social and cultural competence. Methodological recommendations have been given as to the ways of working with the texts and illustrations in the Bukvar (alphabet book), which would encourage upbringing of respect for the state and national symbols, mother tongue, customs and nature.

**Key words:** lingual personality, the Ukrainian language, social and cultural competence, patriotic education.

#### Vitjuk V. The main ways of forming sociocultural competence elementary school students

The author's vision of social and cultural contents' line at Ukrainian language lessons at providing general education establishments is given in the article, main ways of forming of the social and cultural pupils' competence are defined, text material of social and cultural subjects and tasks to work with the text material are represented.

**Key words:** social and cultural contents' line, social and cultural competence, social and cultural skills, ethnographic, linguistic and ethnographic, social and linguistic competence.

#### Dolinska K. Formation ethnocommunicative competence of students in the social and cultural aspects of the formation of linguistic identity

The article is devoted to the organization and technology of the formation

ethnocommunicative competence the future teacher of the primary classes on the base the sociocultural self-identification of the personality.

**Key words:** sociocultural competence, Ukrainian thematics, ethnolinguistics bases, ethnocultura, ethnopedagogics, text.

### **Kaptur H. Formation of communicative skills of primary school teachers on the basis ethnopedagogical**

The article is devoted to the significance of the ethnolinguistic principles the

modern Ukrainian language by future teachers of the primary school.

The experience is explained the usage of the ethnocultural material as a component the formation of communicative student's skills at the Ukrainian lessons.

**Key words:** ethnolinguistic principles, ethnoculture, ethnocommunicative skills, text, learning Ukrainian language

### **Kovalchuk V., Biletska L., Stasiv N., Suluga L. Building a culture of oral speech in mathematical primary school pupils**

In the article the features of representations of the schoolchildren about their

mathematical language during of the learning of initial course of mathematics are

described and the system of learning activities that are used in mathematics lessons

and after school in order to develop in younger schoolchildren their culture of the

speech are developed.

The special attention is paid to the definition of the impact of solving tasks on

the development the skills of the mathematical language of pupils from the primary

school and to the characteristic of instructional techniques their development during

the formation of computing skills:

- checking each other the independent work of the teaching character;
- control of pupils' knowledge by the scheme «question - answer»;
- the work of the schoolchildren which is accompanied by commenting of one of

the pupils;

- mathematical dictations;

- reading the numerical expressions and expressions with variables in various

ways, which requires knowledge of declination numerals.

**Key words:** mathematical language, culture of the speech, definitions of the

mathematical concepts, numerical expressions, mathematical symbols.

### Luzetska L. Speech etiquette and its role in the development of speech and competent personality of future elementary school teacher

The article highlights the important role of speech culture in the development

of linguistic and competent teacher, the importance of speech etiquette is wellgrounded as the part of language culture and the necessity to follow ethic norms in communication of each speaker, particularly primary school teacher. The essence of the concept «speech etiquette» is revealed, attention is paid to the necessity of distinguishing between similar but not identical in size and content concepts - linguistic etiquette and speech etiquette. It is

emphasized on the importance of speech etiquette for the development of future competent teacher. Advices of some scientists concerning the established formulas of Ukrainian speech etiquette which the speaker should use in various situations of polite contact with interlocutors are considered. Examples of the most commonly used formulas of the speech etiquette for everyday usage are shown. The important role of training exercises in the formation of practical skills and habits of future primary school teachers is underlined.

**Keywords:** speech etiquette, speech competent person, speech culture, speech development.

#### **Prots M. Features of the lessons of literary reading in elementary school with a computer**

The article deals with the problem of literary reading lessons as a major component of the speech development of students. It is claimed that in preparation for the lessons of literary reading, the teacher should outline the structure of the lesson and pick up the basic methods of training, including appropriate and promising introduction of information and computer technology. Along with the positive aspects of using computers in teaching students the negative factors are revealed.

**Keywords:** literary reading, information and computer technology, reading competence, communicative and cognitive competence, psychopathological symptoms, somatic disorders.

#### **Fryz P. Language dance as a means of identifying semantic values choreographic culture**

The article is devoted to the study of problems, related to the preservation and development of language of the Ukrainian people's scenic dance, as well as its value in the formation of spiritual-people's personality.

**Key words:** dance, national tongue, ballet-master, traditions, education,

Balletmaster, P.P. Vyrsky.

Shelehova H. Formation of linguistic identity as a condition for the speech of secondary school pupils at the Ukrainian lessons

The article highlights the main aspects of the formation of linguistic identity as a condition of speech development secondary school pupils in the classroom Ukrainian language. It is noted that the efficiency of formation of national linguistic identity depends on targeted search for ways to improve the organization of education conscious design learning content based on an optimal combination of traditional and innovative educational technology, teaching methods, techniques, forms and methods of training.

**Key words:** language identity, language development, competence, personality-oriented approaches, types of speaking.